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**EK BHARAT SHRESHTHA BHARAT**

**CENTRE FOR ENGINEERING EDUCATION RESEARCH &**

**CENTRE FOR INNOVATION & ENTREPRENEURSHIP**

**MHRD's INSTITUTION INNOVATION CELL**

**SMART INDIA INTERNAL HACKATHON-SOFTWARE EDITION 2020:**
**Conducted During 30th-31st December 2020**

(Brief Description of the event):

The CMR College of Engineering & Technology (CMR CET) launched Centre for Innovation and Entrepreneurship (CIE) to the Ideas of Students into Business outcome with an objective of Foster and encourages Entrepreneurship; Commercialize technologies based innovations & develop eco-system for sustainable holistic growth. CIE is rapidly growing and CIE will involve activities around building start-up ecosystem like identifying areas of focus and market relevance, building investor relations, business partnerships, leveraging government programmes and accelerating initiatives. CIE take-up the following activities to create Business Environment for each and every Start Up:  Design Startups, Define E2E Processes and Develop Partner Eco-system.

Ideation is the creative process of generating, developing and communicating new ideas-they can be ideas for starting a new business, a new product, new content, or even just inventive ways of talking about or marketing an existing product or service. You may have been to some brainstorming meetings yourself. The difference is, at ideation workshops, people aren't just sitting around in a dimly lit boardroom waiting for the next round of snacks-instead, and they're pushing themselves to think differently.

All the students  are invited to participate in "**SIH-2020 Internal Hackathon**" event to present their innovative  **Solutions to the Problem Statements Raised by the Various Ministries and Pvt. Ltd. Companies**  and get an opportunity to **"take their dreams to reality"** through CIE / CEER / R&D / Contests organized  by  **Centre for Innovation & Entrepreneurship (CIE).** On this day around 50 teams from various departments have participated, in which 10 teams have been shortlisted. It has been conducted by the **Centre for Innovation & Entrepreneurship (CIE)** on 30th & 31st Dec 2019.